AF016 AF036 AF306 DE208 IF031 IF036 IF041 IF046 PS012 PS021 LB011 LB021 LB031 – B1
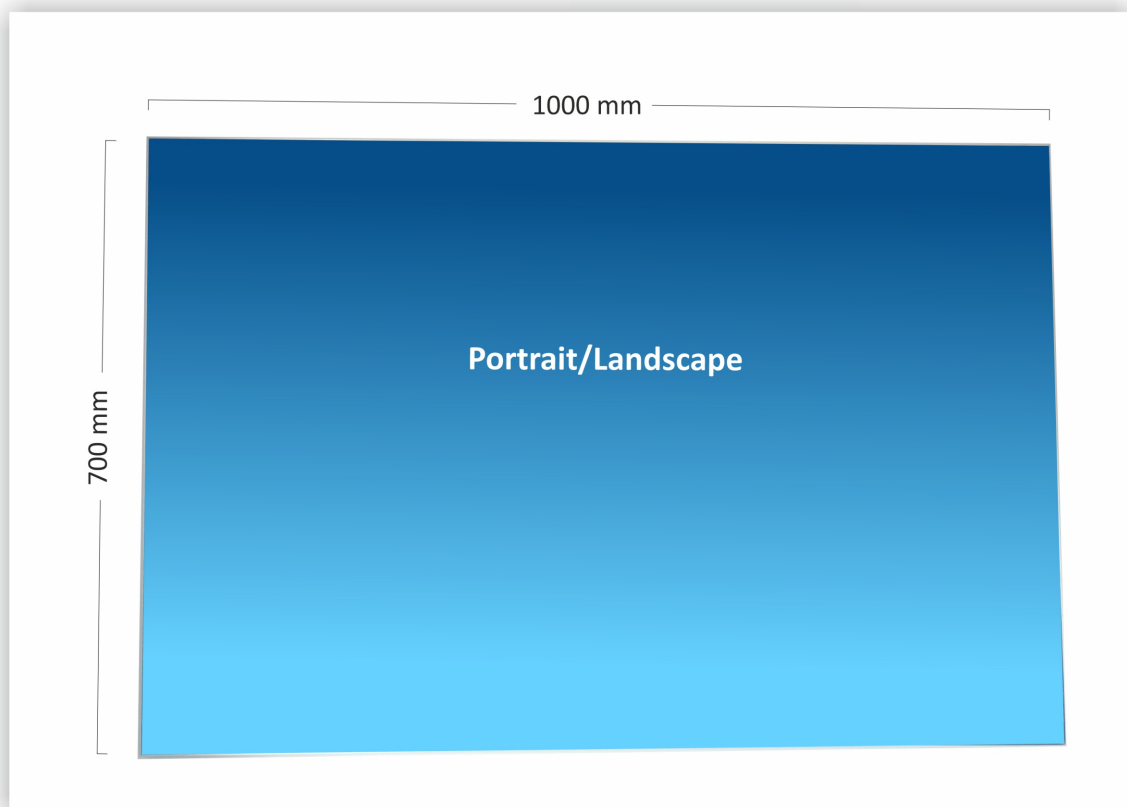
Artwork specifications:

- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommand TIFF
- ✓ color mode: RGB, CMYK or RGB combinations, CMYK, Pantone (only in PDF and Ai files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ Corel Draw files must have fonts converted to curves
- ✓ we recommend using LZW compression when exporting TIFF files

Product specifications:

- ✓ total graphic area: W: 700 mm H:1000 mm
- ✓ visible graphic area: W: 670 mm H: 970 mm

Recommandations:

- ✓ please do not place important elements (logos, texts, images, etc.) in the following areas:
  15 mm left, 15 mm right, 15 mm top, 15 mm bottom.
- ✓ Please position the information you want to be front viewable in the center area with the dimensions
  W: 670 H: 970 mm.
- ✓ the graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print tehnology, your screen calibration, etc.
  If in doubt, we recommand you to request a print proof, prior to placing an order.

1000 mm

700 mm

Portrait/Landscape

visible area

Total graphic area 700x1000 mm.
Position the desired items in the visible area of 670x970 mm, marked with gray.
In the area marked with red you only use the background, no important information.